

CRYPTOMURALS

COLLECT STREET ART ON THE BLOCKCHAIN

Whitepaper 2022

A web3 curated NFT marketplace

CRYPTOMURALS

Is a **curated NFT marketplace** that allows to collect **geolocated murals** around the world as NFTs while supporting the creators and **preserving the cultural heritage**.

We use **QR codes and new technologies** such as the Overlap Reality® among others as a getaway to enter the web3 straight from the streets to the metaverse.

We have a **Community Token (MURAL)** that allows us to create value while the community and the quality of artists grows.

In order to partake with our
community please find us on:

Twitter & IG
@cryptomurlas



Discord

Why NFTs & Overlap Reality®

We believe in street art as a public good and we want to take it to the metaverse!

OR is a technology who allows the image recognition to offer audiovisual content for smartphones supporting 360° videos.

As soon as the users aim their smartphone in front of an image, a video will appear on their screen who overlaps the actual environment perfectly.

They are plunged to the heart of an experience where reality and virtuality overlaps.

Some examples



Scan this QR code to try it!



The web3 & blockchain technology

We use Solidity, IPFS, Polygon and we re creating our own community token: the MURAL.

Also we are testing the Superfluid protocol for the instant distribution sales between creators and the platform itself.

Join as a muralist!

If you are a muralist whom creative process starts with a digital file and you want to sale it as an NFT, then you are very welcome to [join the cryptomurals NFTcrew](#) !

Once you have a mural to paint with a defined spot, get in contact with us and follow our [Creator's Guide](#).

**Get
published**

www.cryptomurals.xyz

Be part of a decentralized creators economy
supported directly by the crypto community!

Join as a collector!

1. Scan the [cryptomurals](#) QR codes that will be placed beside the most important murals around your city.
2. Enjoy the experience as the mural will come alive on your phone.
3. Place a Bid to support the artist and collect the geolocated mural as an NFT for a period of time.
4. At the end of the animation you will be able to enter to the web3 marketplace and discover all the murals on your city at [cryptomurals.xyz](#)

Join as founder!

1. Invest in the early stage of [cryptomurals](#) in a fair launch of the token. We don't want our token to be as volatile as cryptocurrencies, we want to create value as the community grows.
2. Be one of the first artists to join cryptomurals and get granted as founder!
3. Be one of the first collectors, get MURAL tokens and unlock exclusive content!
4. Start scanning and discovering the cryptomurals of your city and gain points for each new mural you discover!
5. Visit [cryptomurals.xyz](#) to discover the murals around the world!

(MURAL) Community Token

The mural token allows anyone who enters into the ecosystem to grant access to different utilities depending on their role.

- **Muralist**: gain MURAL for being one of the first artist to join the community. Sales will be distributed on MURAL token
- **Collector**: gain MURAL for every purchase of a cryptomural and unlock exclusive content.
- **User / main public**: gain MURAL for every 3 scans and help the community to unlock exclusive content.

Unlockable content

As you gain MURAL community tokens you'll be able to:

- As muralist: Propose events, be featured on the platform, take part on the improvements of the platform.
- As collector: Propose exhibitions, collect/buy more CM NFTs and be featured as star collector on the website.
- As user / main public: Claim for merchandise of your favorite artist, take part on the improvements of the platform, buy/collect CM NFTs.
- As founder: Take part on the improvements of the platform and the profits on the DAO/DAC/IDO -We're still defining this part-

Timeline of the project

Early stage_Nov.2021 - Mar.2022 Create the MVP for the Spring test with 6 artists, create the landing page with the whitepaper of the DAO/DAC/IDO and the MURAL token. First drop + Marketing strategy. Get funded.

Second stage_Apr.2022 - Jun.2022 Integration of gamification + Official launch of the MURAL token + airdrop and launch of cryptomurals during the IPAF festival in Roma (Summer 2022)

Third stage_Jul.2022 - Dec.2022 Unlockable content implementation + Official launch party and more to come !

Get in touch

If you are a muralist or a urban art festival,
please drop us a message to:

Instagram [@cryptomurals](https://www.instagram.com/cryptomurals)

Or by e-mail to Nats:

cryptomurals@gmail.com

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